



Guide to **MEMBER BENEFITS**





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For more than 50 years, the Solid Waste Association of North America (SWANA) has been the premier professional association in the solid waste and recycling field. Serving more than 10,000 solid waste professionals throughout North America with industry leading conferences, certification programs, publications, and technical training courses.

SWANA is an organization of professionals committed to advancing from solid waste management to resource management through their shared emphasis on education, advocacy and research. In doing so, we provide education and networking opportunities to solid waste professionals in every facet of the industry - benefiting individual members while also furthering the work of the profession. As a member of the association for solid waste professionals, you have access to the resources you need to be more successful at work every day, as well as leadership opportunities and connections to set you apart from your peers and further your career.

We value your membership and want to be sure you are taking advantage of the many resources available to you.

While this guide provides a brief overview of the key benefits your professional association offers, be sure to visit swana.org for the very latest in SWANA's:

- Networking and Events
- Training and Certification
- Chapter Membership
- Industry Information and Publications
- Advocacy
- Safety Resources

SWANA membership allows you to interact with other solid waste professionals and develop a professional network that will be an invaluable asset to your career for years to come.

> AMERICAN CADEMY



SWANA is a supporting organization of the American Academy of Environmental Engineers (AAEE) and a National Member of the International Solid Waste Association (ISWA) for the United States and Canada.

SWANA Chapters

As a member of one of SWANA's 45 Chapters, you'll be connected at the local level with solid waste professionals to help advance your career. Led by dedicated volunteers, each chapter works hard to keep its members informed about the latest issues and trends in the industry, while educating and advising local elected officials on industry issues. Chapters host tours, events, in-person and online training opportunities, Road-E-O Competitions, golf outings and other informal networking events. **swana.org/chapters**

Members-Only Private Social Network

Members have access to our members-only private social network, MySWANA, where you can network and connect with your fellow SWANA members through our online Members Directory. You can search for professionals by industry-specific criteria or technical division, name, location, or "likeness" to you. **community.myswana.org/home**



Young Professionals (YPs)

YPs are individuals, age 35 or younger, who represent the future of the solid waste and Special \$100 Dues for New 1st year YP Members

recycling industry. They are passionate about the environment, the industry and helping each other succeed. They are eager to offer advice, brainstorm ideas, develop solutions and share in the struggles and triumphs of working in this business. They are energetic, motivated and committed.

They are the next generation of SWANA. swana.org/YP411



SWANA Events

SWANA hosts a variety of technical conferences each year, including WASTECON®, SWANA's premier event, that brings together thousands of solid waste professionals for the very best education, networking and exhibits. swana.org/events

MentorMatch

MentorMatch is SWANA's online member-only mentoring program which connects experienced professionals (mentors) with their fellow colleagues assisting them with career guidance (mentees). Collaborate on professional growth practices needed for advancement in the solid waste management and recycling industry.

swana.org/mentormatch

SWANA Member Benefits Guide

Technical Divisions

SWANA's Technical Divisions open doors to the best networking opportunities in the solid waste industry. Subscribers are connected to other professionals in their field who share the same interests and are trying to solve the same problems. With online Community Forums, members can keep track of hot topics in their specific areas of solid waste management, access experts and share best practices.

- Collection and Transfer
- Communication, Education and Marketing
- Landfill Gas and Biogas
- Landfill Management
- Planning and Management
- Sustainable Materials Management
- Waste-to-Energy

swana.org/techdivisions







Idea Sharing

Network with 5,000 other Division members at Technical Division Meetings held at SWANA events and through online communication tools. Each Division has an exclusiveaccess online Community Forum where Division members go to solicit feedback and share ideas and advice; it's your own virtual town square for every area of interest!

Help Shape the Future of SWANA

Assist in the development of technical programs for conferences and events or guide technical policy development and advocacy initiatives. Each Technical Division provides volunteer opportunities through its committees on a fixed term or project basis, so you can volunteer as your time permits.

Safety Focus

The solid waste industry is ranked as having the fifth most dangerous jobs in the United States and ranks sixth in Canada. With renewed commitment to change this, SWANA is at the forefront of the industry in providing members with the latest resources and information on creating a safer work environment. Members receive Safety Monday – a weekly one-page safety tip, sharing practical information to help reduce accidents, injuries, and improve your safety culture.



News and Publications

Members receive free subscriptions to the official SWANA-members magazine, *MSW Management*. Members also receive *I Am SWANA News* – SWANA's twice - monthly e-newsletter which includes the latest news and information from SWANA and the Technical Divisions.

SWANA's eLibrary

Access the archive of SWANA event proceedings as well as thousands of documents, presentations, videos and industry publications are available 24/7, in our members-only eLibrary.

myswana.org

Advocacy

SWANA Advocacy provides members with updates on the latest in legislation that affects you. As a member, you also can become involved with industry advocacy initiatives, giving you a voice on the issues that matter most. **swana.org/advocacy**

Applied Research Foundation (ARF)

With the mission of 'advancing the practice' by conducting collectivelyfunded research on pressing solid waste issues that are identified and selected by the Foundation's subscribers, SWANA is able to provide members the very latest industry-wide reports and information - at up to a 50% discount, and often absolutely free, as a benefit to members. SWANA members receive free access to ARF industry reports one year after date of publication. **swana.org/arf**

Training

SWANA's premier annual event, WASTECON® provides opportunities to see what's new in collection, processing, marketing and management of compost, recyclables, and solid waste. Join thousands of industry professionals for technical sessions, facility tours, exhibits, and networking opportunities. Explore a variety of new topics and expand your knowledge of what's happening in solid waste management.

swana.org/training

SWANA Training Centers and Chapter Training

Held at SWANA events or hosted by SWANA Chapters, training centers offer traditional classroom learning delivered by SWANA Certified faculty members.

SWANA Training@Work

In-House "DIY" packages or On-Site training taught by SWANA Faculty provide you with the unique opportunity to bring SWANA training to your workplace.

SWANA Training@HQ

SWANA's Headquarters hosts courses throughout the year in our Silver Spring, Maryland offices, including our annual MOLO Boot camp.

SWANA Training@Home

Continue your education at your own pace from the comfort and convenience of your home or office. Study at your own pace. Passage of the final exam is required to receive CEU credits.

SWANA eLearning

Just "click, learn and earn". Take advantage of a broad selection of online education offerings while earning CEUs.

- *Webinars* Presented by industry leaders, SWANA Webinars cover a wide range of timely and relevant topics.
- Certification Prep Courses Live and Recorded Certification Prep courses help you master the certification exam to enhance your professional credentials.
- Self-Paced Courses SWANA selfpaced online training courses can be completed whenever it's most convenient for you.



SWANA Certified

Accepted by numerous states and provinces as the standard for solid waste employees, SWANA Certification offers invaluable benefits to certified individuals and their employers. Become SWANA Certified and accelerate your career, prove your skills and expertise and show customers your commitment to quality.

SWANA offers designations based upon experience, responsibility and education, including Certified Manager, Certified Technical Associate and Certified Inspector (MOLO and C&D only).







Become SWANA Certified in Any of Ten Disciplines...

- Leachate Recirculation and Bioreactor Landfills
- Hazardous Waste & CESQG
 Collection Operations
- Landfill Operations (MOLO)
- MSW Collection Systems
- Composting Programs
- Construction & Demolition Materials
- Integrated Solid Waste Management Systems
- Recycling Systems
- Transfer Station Systems
- Zero Waste Principles & Practices

swana.org/certification

SAFETY SWANA MATTERS

Safety

SWANA is leading the charge in creating a safer work environment for the solid waste and recycling industry by providing the latest safety information to our members. SWANA provides access to many resources to educate employees and help advance awareness of best safety practices in the workplace:

- Backing Best Practices Guide
- 5 to Stay Alive: Safety Tips
- Slow Down to Get Around Decals
 giveaway campaign
- LinkedIn Solid Waste Safety Group
- Safety-focused webinars and workshops

Nothing we do is more important

DAVID BIDERMAN
SWANA CEO & Executive Director

SWANA Safety Ambassadors is an initiative for its 45 chapters in the United States and Canada. Safety Ambassadors serve as leaders in their chapters, and speak at chapter events on how to reduce accidents and injuries.

The SWANA Safety Summit is a curated program track that focuses solely on all aspects of solid waste safety, including garbage truck safety, safe practices in landfills and transfer stations, and more. Safety Summits are held annually at SWANA events.

#SWANASafety

For the latest updates and news on safety related items, check out #SWANASafety on Twitter. swana.org/safety



WASTECON®

SWANA's premier annual event, WASTECON® provides opportunities to see what's new in collection, processing, marketing and management of compost, recyclables, and solid waste. Join thousands of industry professionals for technical sessions, facility tours, exhibits, and networking opportunities. Explore a variety of new topics and expand your knowledge of what's happening in solid waste management. wastecon.org



North American Waste-to-Energy Conference (NAWTEC)

SWANA, in partnership with the Energy Recovery Council (ERC), brings you NAWTEC – the North American Waste-to-Energy Conference – the leading conference and trade show featuring the latest developments, technologies and challenges in the waste-to-energy industry.

This conference and trade show focuses on the latest topics important to improving your waste-to-energy facility's operation,

including ash management and recycling, waste conversion technologies, plant retrofits and R&D projects. NAWTEC provides a unique targeted forum to learn and network with other wasteto-energy professionals and to talk with vendors who have the equipment and services you need to improve your waste combustion program.

nawtec.org



SWANApalooza: Multiple Industry Events in One Location

SWANA's Road to Zero Waste, Landfill Symposium, Landfill Gas and Biogas Symposium, and the Spring Training and Testing Center and other affiliate industry organizations programs' are collectively known as "SWANApalooza". Held in one location to minimize your travel time and maximize your budget and learning opportunities. In addition, SWANApalooza also hosts industry affiliate events to bring you the latest in industry news, technology, products and advancements.

swanapalooza.swana.org

Marketing Support

Private sector and small business members can receive additional marketing support with their SWANA membership. Opportunities include article submissions to the "Industry Watch" section of our e-newsletter and opportunities to exhibit or sponsor activities at SWANA events. We also offer list rental services, electronic advertising in newsletters and on conference webpages and print advertising in *MSW Management* Magazine.

marketing@swana.org

SWANA Career Center

Whether you're looking for a new employee, or ready to take the next step in your career, we'll help you find the opportunity that's right for you. The SWANA Career Center is the premier electronic recruitment resource for the industry. Employers and recruiters post jobs for the most qualified talent pool with relevant work experience to fulfill staffing needs. Job seekers can post resumes and search jobs free of charge.

careers.swana.org



Professional Development/ Leadership Opportunities

SWANA offers endless leadership opportunities to show your dedication to the solid waste industry and develop your leadership skills. Become a Technical Division Committee Chair, Chapter Officer or International Board Member. New volunteer opportunities are always coming up for those ready to lead SWANA into the future.

Member Discounts

Members receive special rates on SWANA training, technical symposia, eLearning and chapter events, as well as on SWANA's Professional Services Directory and Career Center postings. Various services are also available FREE for SWANA members, including selected webinars, industry reports and newsletters.

swana.org/membership

Special \$100 Dues for New 1st year YP Members

ISWA Trial Membership

SWANA members are eligible for a six-month trial membership in the International Solid Waste Association (ISWA). The International Solid Waste Association (ISWA) is an international, independent and non-profit association, working in the public's interest to promote and develop sustainable waste management worldwide. ISWA has members around the world and is the only global association promoting sustainable and professional waste management. swana.org/ISWA



TAKE YOUR MEMBERSHIP TO THE NEXT LEVEL – JOIN A TECHNICAL DIVISION!

SWANA members may join one or more Technical Divisions

New Members receive a free Technical Division subscription for one year.

- Collection & Transfer
- Communication, Education
 & Marketing
- Landfill Gas and Biogas

- Landfill Management
- Planning & Management
- Sustainable Materials Management
- Waste-to-Energy

MySWANA

As a member of SWANA, you have access to our members-only private social network, MySWANA, where you can network and connect with your fellow SWANA membership through our online Members Directory. You can participate in discussion groups, post a blog posting or share a file, and access the SWANA eLibrary. You can also network with your colleagues by searching for industry-specific criteria, or technical division, name, location, or "likeness" to you **community.swana.org/home**

Learn How

- Log in Go to MySWANA.org and click "Log In to see members only content" and log in using your SWANA user name and password
- 2. Customize your profile Click "profile" in the upper right hand corner. Fill out your information or pull your info directly from LinkedIn and watch your progress bar reach 100%!
- 3. Start Posting Click "Participate" on the navigation bar to Share a File, Post a Message or Create a Blog.



Tips & Tricks: Want to see what people are chatting about? Click "Discussion Posts" under the browse tab and then scroll through posts, send a reply, add contacts and more.

Be Social with SWANA!









Twitter

Follow SWANA's Twitter for live updates on events, contests, industry news and more. twitter.com/SWANA

Facebook

Follow the SWANA page on Facebook to see status updates, read articles, and share pictures and experiences.

facebook.com/MySWANA

YouTube

View the latest videos from SWANA on the SWANA YouTube channel. youtube.com/MySWANA

LinkedIn

Subscribe to SWANA's LinkedIn group to see content and network with industry professionals around the world.

swana.org/LinkedIn

MySWANA

SWANA's Members-Only community, MySWANA, is the place to go to share knowledge, ask advice, view curated content and connect with SWANA members MvSWANA.ora

MEMBER SERVICES

Accounting/Bill Payments 240-494-2224

Certification

How do I become SWANA Certified in one of 10 disciplines? Enroll in or renew an existing certification program. certification@swana.org

240-494-2239 swana.org/certification

Chapters

To which Chapter do I belong? How do I contact a Chapter? Questions about chapter leaders, programs and how to get involved.

chapters@swana.org 240-494-2242 swana.org/chapters

Conferences & Events

Where and when are SWANA conferences? How do I respond to calls for presentations? events@swana.org 240-494-2243 swana.org/events

Exhibits, Sponsorships and Advertising

Exhibit or sponsor at WASTECON or SWANApalooza Conferences. Increase brand awareness through sponsorships. Find out about advertising in print or online. SWANAExhibits@spargoinc.com 888-744-1449 swana.org/exhibit Marketing & Communications

Submit a press release or article for *I Am SWANA* News or a Technical Division newsletter.

marketing@swana.org

Meetings

Have a great presentation to share with conference attendees? Volunteer opportunities in/around development of programs and annual meetings/conferences? techdivisions@swana.org 240-494-2253 community.swana.org/ technicaldivisions/

Membership

New members? Questions about renewal, logging into your account, accessing MySWANA or resetting passwords. membership@swana.org 240-494-2244 swana.org/membership

Training and Education

What courses are offered? When are school and exam centers held? Questions about online learning, webinars, Training@Home, Training@Work and Training@HQ programs. training@swana.org

240-494-2251 swana.org/training





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